



KRAMER AND SIERRA VIDEO SYSTEMS HELP BRING GOVERNMENT TO THE PEOPLE

KRAMER ELECTRONICS AND SIERRA VIDEO SYSTEMS ARE MAKING DECISIVE CONNECTIONS.



Local governments are using advanced technology networks to record and transmit their sessions, and Kramer and Sierra Video Systems are at the helm.

For example, the New York State Senate uses Sierra Video routers for dubbing tapes in a variety of formats and within a sophisticated camera control system. Telemetrics robotic cameras and fiber optic cables connected to a Sierra Video router in an off-site control room allow broadcasts of Senate meetings on local cable television, without disruption in the Senate chambers. Pre-set camera angles for every Senator are controlled from a computer touch screen "floor plan." Telemetrics-designed software triggers the routing system to direct the camera and video sources to individual monitors, enabling producers to preview and choose broadcast shots. Sierra Video routers were selected for their reliability and number of ports available for the camera pre-sets and video sources.

In another government chamber in Mexico City, Kramer and Sierra Video products guide a complex network of video, audio and computer graphics video signals throughout the ruling party's senate headquarters. The hub of the system is a Sierra Video Lassen 3232VS switcher in the control room. Additional equipment in the press conference room, lobby, auditorium and conference rooms manage signals to numerous video displays and audio equipment. A Kramer VM-1120 distributor feeds audio to reporters' recorders in the press conference rooms. In several internal conference rooms, Kramer VP-12xl DAs send uniform picture quality to a 40-seat conference table built around a bay of eight plasma displays. External sources and laptop signals are also routed through Kramer and Sierra Video equipment. Chosen for its reliability and performance, the system supports the critical day-to-day working of the party's senate. ■

THE CONFIDENCE CONNECTION

Kramer Electronics and Sierra Video Systems are making connections you can believe in – based on quality, reliability, versatility and value. Our team stands behind every product we sell – even years after it is installed. We want your business to grow. And we can grow with you, as your needs change.

From extensive Kramer product warranties to the Sierra Video Trade-Up Program, we give you the confidence you need to make an investment now that will last into the future. The Trade-Up Program allows a credit for a customer's entire system when it is traded in for a larger Sierra Video system. Customers receive a trade-in allowance, depending on the system's age and price, and is available for up to seven years. Contact your sales representative for additional details.

You can have confidence in your choice of Kramer and Sierra Video products, our team, and our commitment. We will make reliable connections for you – from personalizing your system solution and working with you on your installation needs to providing unsurpassed value and unmatched service. We pride ourselves on making connections – through our products and our people.

For more information about Kramer products and support, visit www.kramerelectronics.com. For more information about Sierra Video Systems products and support, visit www.sierravideo.com.